

# Adobe® Digital Publishing Suite



Transform print publications for tablet devices using the Adobe Digital Publishing Suite.

## Overview

Adobe® Digital Publishing Suite is a complete solution that lets individual designers, traditional media publishers, ad agencies, and major media and brand organizations create, distribute, monetize, and optimize cutting-edge interactive content and publications for tablet devices.

## Benefits

- **Innovative reading experiences:** Publish titles with eye-catching interactive elements, such as 360-degree rotation and panoramas, without sacrificing brand integrity. Distribute content in a publisher-branded viewer with innovative display and navigation options
- **Immersive brand advertising:** Create valuable brand advertising inventory that engages consumers with interactivity, monetizes content, and generates results.
- **Broad reach:** Attract and retain high-value readers and advertisers by publishing content on the most popular tablet devices, including iPad, Android, and BlackBerry PlayBook tablets, as well as through mobile

marketplaces such as the Apple App Store, Android Market, and BlackBerry App World.

- **Greater customer value:** Increase customer value and boost advertising and subscription revenue through best-in-class analytics, direct customer relationships, and flexible commerce capabilities.

## Features

- Upload InDesign CS5.5 page layouts and linked assets such as images, video, and audio using the Folio Builder panel in InDesign CS5.5.
- Add metadata such as title, description, or publication date to .folio or articles for use in navigation with Content Viewer.
- Drag and drop editorial and advertising content into the desired sequence. View .folio files by thumbnail or list view.
- Easily add articles to existing .folio files or copy articles from one .folio file to another. Article size can be up to 2GB.

- Set article priority to facilitate faster .folio file download, enabling consumers to start engaging with content more quickly.
- Click to publish single or multi-folio content in the cross-platform .folio file format and deliver it to the Distribution Service.

### **Edition Availability**

There are now three editions available to find the perfect fit for your needs.

- **Professional Edition:** For traditional media, business publishers, and ad agencies that need an off-the-shelf solution. With this edition you have access to the prebuilt analytic reports through Digital Publishing Suite dashboard and can integrate with the Adobe Online Marketing Suite.
- **Enterprise Edition:** For larger media, brand organizations, and ad holding companies that need a custom solution. With this edition you have access to the prebuilt analytic reports through Digital Publishing Suite dashboard can integrate with the Adobe Online Marketing Suite. High-volume discounts available.

- **Single Edition:** For individual designers and small design studios that need to publish a single app.

### **Licensing and Availability**

Adobe DPS is now available through Datalogics, Adobe technology partner for 15 years. We license several Adobe PDF and eBook technologies, including the Adobe PDF Library and Adobe Reader Mobile SDK. We also license Adobe InDesign Server, which can form part of your DPS production workflow.

DPS Single Edition licensing is available directly from Adobe; Professional and Enterprise Edition is available through Datalogics.

We offer a unique combination of publishing expertise (having developed and implemented publishing systems since 1967) and extensive support experience, supporting hundreds of companies worldwide who are using Adobe technologies licensed through Datalogics.

Please contact us for information on availability.

## **Datalogics**

**Datalogics, Inc.**  
101 N. Wacker Drive, Suite 1800  
Chicago, IL 60606  
USA  
[www.datalogics.com](http://www.datalogics.com)

### **For more information**

For more details about Adobe Digital Publishing Suite, visit:

[www.adobe.com/products/digitalpublishingsuite/](http://www.adobe.com/products/digitalpublishingsuite/)  
[www.datalogics.com](http://www.datalogics.com)

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